



## RAB Racing with Brack Maggard Welcomes Zaxby's and Rookie Driver John Wes Townley

CONCORD, NC (1-15-08) A new year brings new changes for RAB Racing with Brack Maggard as they announce the arrival of new primary sponsor, Zaxby's, and rookie driver, John Wes Townley, for the full 2008 ARCA RE/MAX Series season. The team has also announced a change in car number from the 65 to the 09, matching that of current Zaxby's NASCAR Craftsman Truck Series driver, Joey Clanton.



"We are excited to be a part of the RAB Racing team," Co-Founder and Chief Financial Officer of Zaxby's, Tony Townley stated. "We think RAB Racing is a great family and everyone is down to earth with a common sense approach methodology being used. We think Zaxby's will benefit from this as well as RAB Racing, so we are excited to be on board."

Zaxby's, a Southeast favorite for chicken fingers and Buffalo wings, has its success rooted in a simple operating philosophy developed by its founders that has matured into the company's mission statement - "Consistently create encore experiences that enrich lives one person at a time." The fast-casual chain built its business, which now includes more than 410 restaurants throughout the Southeast, on providing the freshest chicken fingers, Buffalo wings, sandwiches and more in a fun, relaxing atmosphere.

Along with the teaming up of Zaxby's and RAB Racing, the two companies welcome rookie driver, John Wes Townley. Townley began his racing career in go-karts at the age of nine. From there he has successfully competed in the INEX Bandolero Division, NASCAR Camping World Series, USAR Pro Cup Series, and in the ASA Late Model ranks, where he took home a victory at New Senoia Raceway (GA) in September 2007.

"We are excited about John Wes, my son, being the driver and representing Zaxby's as well as RAB Racing," Tony Townley continued. "We feel like he has paid his dues in the late model program as well as some USAR Pro Cup Racing over the last couple of years. We are looking forward to Daytona."

Townley attended the December 2007 open ARCA test session at Daytona International Speedway with RAB Racing where he posted the third fastest drafting speed with a time of 49.284 seconds at 182.615 mph.

"I am very confident about this year and know that I am going to a great team," John Wes Townley said. "My two main goals for going into the 2008 season are to be in the top-ten in points and win the rookie of the year honors. This is my first season in the ARCA RE/MAX Series and I am very excited about it. I am going into it with great thoughts and expectations."

RAB Racing with Brack Maggard is no stranger to the ARCA RE/MAX Series. After stepping onto the ARCA RE/MAX Series scene in 2005 under the reign of Co-Owner and Crew Chief, Robby Benton, RAB Racing with Brack Maggard has racked up 23 top-tens, eight top-fives, and two record setting poles.

"I am looking forward to bringing up a rookie with the values and determination that John Wes represents," Robby Benton stated. "ARCA racing will be new to him, and I feel with the experience that we have, we will be able to offer him the best opportunity possible. I am proud that a company of Zaxby's stature finds the platform they are looking for in RAB Racing. It's a testament to both what our team has proven we are capable of, on and off the track, and how the ARCA Series has grown."

Among the many changes RAB Racing with Brack Maggard is accruing this year, the team also announced the switch from the Dodge Charger to that of the Ford Fusion.

"I am happy to be getting back to the manufacturer that I have a history with and to be doing business with the Yates family again in the engine department," Benton continued. "They are an organization that I am familiar with and have the utmost respect for."

SIM Factory pole qualifying for the ARCA 200 at Daytona International Speedway is scheduled to begin Friday, February 8th at 12:00 PM ET. The ARCA 200 will air live on SPEED Saturday, February 9th, beginning at 4:15 PM ET.

### About Zaxby's:

Zaxby's provides fresh, prepared-at-order chicken fingers, Buffalo wings, sandwiches, salads and more in a fun, relaxing atmosphere. A pioneer of the quick-casual format, Zaxby's provides services and amenities that fall somewhere between fast food and a sit-down restaurant. Zaxby's currently operates more than 400 locations in 10 states throughout the Southeast - Alabama, Arkansas, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee and Virginia.

For more information on Zaxby's log onto [www.zaxbys.com](http://www.zaxbys.com)

For more information on RAB Racing with Brack Maggard log onto [www.teamrab.com](http://www.teamrab.com)

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