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## **WAYNESVILLE ZAXBY'S REOPENS MONDAY, NOVEMBER 2**

*New Ownership to Provide Guests With Delicious Food and Great Customer Service*

**Waynesville, N.C.** (Oct. 29, 2009) — Zaxby's licensees Jim and Tom Rodgers will reopen the doors to Waynesville's Zaxby's restaurant at 424 Russ Ave. on Monday. The location has undergone two weeks of remodeling, and with new ownership and management in place, will operate from 11 a.m. to 9:30 p.m. Sunday through Thursday and 11 a.m. to 10:30 p.m. Friday and Saturday.

"I'm thrilled to reintroduce this Zaxby's to the Waynesville community," said Jim, who along with his father Tom also owns and operates the Zaxby's locations in Brevard and Sylva. "We look forward to providing exceptional food and signature service to the community." A community celebration is planned for November 14, with fun activities for the whole family to enjoy, including giveaways.

The renovated restaurant showcases Zaxby's signature interior design, featuring a bright, open interior décor, complemented by vintage memorabilia and signage. During the two weeks the restaurant was closed, new tile was installed throughout, additional booths were built, restroom facilities were improved, and televisions were mounted in the dining room. The approximately 4,000-square-foot restaurant provides comfortable booths and tables, with a seating capacity of 91. Zaxby's also provides drive-thru services to meet the needs of customers on the go.

Rodgers believes the restaurant — from the atmosphere to the service — will exceed community expectations. "I am confident we will deliver on our mission to 'consistently create encore experiences that enrich lives one person at a time,'" said Rodgers.

The Waynesville Zaxby's location is the only Zaxby's in Haywood County. Zaxby's footprint includes more than 485 locations in 11 states — Alabama, Arkansas, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee, Texas and Virginia.

An alternative to fast food, Zaxby's offers prepared-at-order chicken fingers, wings, sandwiches and salads. Zaxby's most popular items are its hand-breaded Chicken Fingerz and Jumbo Buffalo Wings, smothered in a choice of 10 sauces with names like Wimpy, Tongue Torch, Nuclear and Insane. The menu also offers innovative Zappetizers — Onion Rings, Tater Chips (home-style potato chips), Spicy Fried Mushrooms and Fried White Cheddar Bites, as well as a variety of Party Platterz perfect for any family gathering or special occasion.

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Zaxby's also offers four salads, or Zalads: The House, The Blue, The Caesar and The Zensation. All of Zaxby's Zalads offer more chicken, unique ingredients, such as French-fried onions, fresh veggies and juicy tomatoes and are larger than most salads offered elsewhere. Each is prepared with chicken, three kinds of lettuce and a variety of toppings. The Zensation features Chicken Fingerz drizzled with honey sesame glaze, mixed with red cabbage, carrots, various greens, crispy wonton strips, and topped with Asian slaw. The Zensation is served with Citrus Vinaigrette dressing and a tasty veggie egg roll. All Zalads are assembled at the time the order is placed, versus being pre-made and stored in a cooler.

Zaxby's is a "quick-casual" restaurant chain headquartered in Athens, Ga. Zaxby's opened its first restaurant in Statesboro, Ga., in March 1990, and by July 2001 opened its 100th location in Jacksonville, Fla. Zaxby's celebrated its 200th restaurant opening in its hometown of Athens, Ga., in May 2004, and in December 2005 observed its 300th opening in Dallas, Ga. In October 2007 Zaxby's opened its 400th location in Macon, Ga.

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### **About Zaxby's**

Zaxby's founders Zach McLeroy and Tony Townley looked around their community and saw plenty of fast food or sit-down dining options, but felt something was missing. They decided to provide the freshest chicken fingers and Buffalo wings in town. That hatched a simple idea to create a fun atmosphere where food quality is of the utmost importance. In 1990, they opened the first Zaxby's in Statesboro, Ga. The concept, one of the early "quick-casual" restaurants, proved successful.

McLeroy and Townley opened four more restaurants, and in 1994, they began to franchise the brand. The food and service was so popular, the Athens, Ga.-based chain has boomed to more than 485 units in 11 states (Alabama, Arkansas, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee, Texas and Virginia) and continues to grow. For more information, visit [www.zaxbys.com](http://www.zaxbys.com).